

# Elina Unger

81elina@gmail.com  
www.behance.net/primavera  
+972-526-755633

When I was five, I made my first design.  
I used grocery coupons, scissors  
and red chalk.

My mom wasn't very happy about it...



Well, hello. I'm working with graphic design since 2002. As for my services, here is all you can call "graphic design" - logotypes, identity, newsletters, print, ads, billboards, package and so on. I seek for creative challenges and find my work very rewarding. My ultimate question is not "what?" but "how?".

## Work Experience

### **OCZ Design Tel-Aviv, IL**

**Senior Graphic Designer** 2007 to present

- » Print ads and web newsletters for various journals, magazines and websites
- » Concepts for corporate identities, artwork for campaigns and events
- » Packaging, programs, ads and all kinds of print for leading companies

### **RENUAR Fashion**

**Graphic Designer** 2005 to 2007

- » Graphics and artworks for clothes and accessories
- » All kinds of print, pre-press files preparation

### **PRINTCOM digital**

**Graphic Designer** 2004 to 2005

- » Posters and working events for sales promotions
- » Ads and billboards

### **SPUTNIK Local newspaper**

**Freelance Designer** 2002-2003

## Education

### **ASCOLA-MEIMAD Tel Aviv**

**Graphic Design** 2000-2004

### **Open University Tel-Aviv**

**Fine Arts (B.A.)** 2000-2004

## Misc.

Israel representation in **The Fourth International Triennial of Stage Poster**, Bulgaria

## Skills

Identity Design, Print Design, Packaging, Advertising, Typography, Brand Positioning

## Software

Adobe - Photoshop, Illustrator, Indesign

## Languages

English, Hebrew and Russian

I look forward to hearing from you soon